



BUSINESS

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Business log

Tray-Pak Corp. wins innovation award

From our news staff

Tray-Pak Corp., Muhlenberg Township, has been named a winner of Ben Franklin Technology Partners of Northeastern Pennsylvania's innovation awards.

Tray-Pak, a manufacturer of thermoformed packaging, was honored for manufacturing achievement.

Utilizing an investment from Ben Franklin Technology Partners and support from Lehigh University, Bethlehem, the firm implemented a planning system incorporating production forecasting, scheduling and material planning.

The firm has created 45 jobs and retained 252 others with Ben Franklin Technology Partners' assistance.

The award will be presented May 22 in a ceremony at Lehigh University.

The Greater Reading Chamber of Commerce & Industry will offer the following programs:

- The Greater Reading Women's Conference, Smart Choices, April 26 from 11 a.m. to 6:30 p.m. at the Sheraton Reading Hotel, Wyomissing. Joan Maxwell, president and co-founder of Regulator Marine Inc., will be the keynote speaker.

- The Challenges of the Three Rs: Recruiting, Relating and Retaining will be May 2

from 1:30 to 4:30 p.m. at the Greater Reading Chamber Training Center, 49 Commerce Drive, Spring Township.

For more information on either program, contact the Chamber.

Schaeffer's Family Restaurant has been sold to a Delaware County businessman who said he plans to keep the restaurant pretty much the way it is.

Kosta Hionis, a native of an island in western Greece, bought the restaurant at 45 S. Reading Ave., Boyertown, from Brian and Lisa Schaeffer. Brian Schaeffer continues to work for the new owner.

About 50 people work there. Hionis, 57, had been an owner of The Little Inn, Media, Delaware County.

Weis Markets Inc. announced that the company would invest \$72.5 million in its growth program over the next year. The announcement was made at the annual shareholder meeting in Sunbury, Northumberland County, where the company is based.

Two thirds of the sum would be targeted to store construction, including two superstores, 10 additions and nine remodeling projects.

Later this spring, Weis will open a replacement superstore in Palmer Township,

near Easton, and is working on four additions: Sunbury; Lancaster; Frederick, Md.; and Stroudsburg, Monroe County. An addition also will be constructed at the Schnecksville, Lehigh County, store.

FedEx Kinko's Office and Print Center will open April 23 at 3225 N. Fifth St., Muhlenberg Township, in a new shopping strip at a former Wachovia branch location.

The center is one of 37 FedEx Kinko's opening in Pennsylvania.

Tim Fisher, an agent for Allstate Insurance Co., opened Fisher Allstate Insurance Agency, 8477 Allentown Pike, Maiden Creek Township.

Melissa Fisher, Tim's wife, also works in the agency.

The agency sells auto, property, life, annuities and financial services.

Seniors Helping Seniors In-Home Services, Wyomissing Hills, has sold a franchise to Janice Matheson, Yarmouth Port, Mass., to operate in Cape Cod.

Seniors Helping Seniors is a national caregiver organization that matches seniors who need in-home care services with seniors who provide them.

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